

Telefonica and Red Hat Sign a Global Agreement to Help Companies Mobilize Business Processes

MAY 06, 2016

Red Hat Mobile Application Platform selected as reference platform for Telefonica Group operators worldwide

Telefonica reinforces its strategy of deploying multitenant, multi-operator solutions based on open standards

RALEIGH, N.C. & MADRID--(BUSINESS WIRE)-- Red Hat, Inc. (NYSE: RHT), the world's leading provider of open source solutions, and Telefonica Business Solutions, a leading provider of a wide range of integrated communication solutions for the B2B market, today announced an agreement establishing Red Hat Mobile Application Platform as the global reference platform for operators within the Telefonica Group to mobilize the business processes of its customers on their path to digital transformation.

The Red Hat Mobile Application Platform has been used by Telefonica in some markets since 2012, completing Telefonica's Group Enterprise Managed Mobility proposition, as it provides users an open, agile, and collaborative approach to developing, integrating, and deploying mobile applications. A collaborative approach to mobile, enabled by open standards-based technologies such as the Red Hat Mobile Application Platform, can help facilitate greater mobile adoption and maturity, as well as reduce both costs and time to market.

Organizations are increasingly investing in mobile application development to help transform the way they do business by reinventing business processes, automating existing processes, and mobilizing legacy web applications. To match the rate at which mobile is evolving in the enterprise, and better meet challenges such as security, scalability, and back-end integration, many organizations are utilizing multitenant mobile platforms with open standards, and forming collaborative and strategic mobile centers of excellence (MCoEs).

Supporting Quotes

Cathal McGloin, vice president, Mobile Platforms, Red Hat

"Mobile is increasingly finding its place as a catalyst for digital transformation in the enterprise as organizations seek to re-imagine and reinvigorate their business processes to more effectively engage their employees and customers. Telefonica is continuing to lead the way as a mobile operator in this market and we are excited to be a part of their journey."

Juan Manuel Moreno, Telefonica Business Solutions' Cloud Director

"Telefonica's decision to establish the Red Hat Mobile Application Platform as its reference platform for mobile development aligns with our strategy to deploy multitenant, multi-operator solutions based on open standards. Our aim is to help expand our ecosystem of application developers, enable them to reuse code and foster greater cooperation between Telefonica's operators around the world."

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About Telefonica Business Solutions

Telefonica Business Solutions, a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Cloud and Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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About Red Hat, Inc.

Red Hat is the world's leading provider of open source software solutions, using a community-powered approach to reliable and high-performing cloud, Linux, middleware, storage and virtualization technologies. Red Hat also offers award-winning support, training, and consulting services. As a connective hub in a global network of enterprises, partners, and open source communities, Red Hat helps create relevant, innovative technologies that liberate resources for growth and prepare customers for the future of IT. Learn more at

Red Hat's Forward-Looking Statements

Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the ability of Red Hat to compete effectively; the ability to deliver and stimulate demand for new products and technological innovations on a timely basis; delays or reductions in information technology spending; the integration of acquisitions and the ability to market successfully acquired technologies and products; the effects of industry consolidation; uncertainty and adverse results in litigation and related settlements; the inability to adequately protect Red Hat intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, Red Hat's growth and international operations; fluctuations in exchange rates; and changes in and a dependence on key personnel, as well as other factors contained in Red Hat's most recent Annual Report on Form 10-K (copies of which may be accessed through the Securities and Exchange Commission's website at <http://www.sec.gov>), including those found therein under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations". In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic and political conditions, governmental and public policy changes and the impact of natural disasters such as earthquakes and floods. The forward-looking statements included in this press release represent Red Hat's views as of the date of this press release and these views could change. However, while Red Hat may elect to update these forward-looking statements at some point in the future, Red Hat specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Red Hat's views as of any date subsequent to the date of this press release.

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Source: Red Hat, Inc.